

CHELSEA SIMMS

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## **BIO**

Chelsea has extensive experience in building technology startups, business operations, and brand strategy. Chelsea joined Logitech as the Global Head, Marketing and DEI in 2019 after they acquired her startup, Streamlabs. In this role, Chelsea has built, managed and launched the award-winning #Creators4BIPOC initiative in 2020. The campaign started as a \$1 million minimum fund by 2030 to address racial inequality and has grown into a global movement that harnesses the creator community to work collectively to address the barriers that Black, Indigenous and People of Color (BIPOC) creators disproportionately face.

Previously, Chelsea was a part of Streamlabs, where she led business operations, strategy and growth for 5 years as the VP of Operations and Corporate Development. This role entailed working from the ground up to serving millions of creators across the world to build their brand, grow their audience and turn their passions into a career.

Chelsea has held senior positions at data intelligence and technology companies like Prospectify (acquired by Angellist in August 2019) and Premise Data Corporation, where she worked on operations and strategy, and brand and economic campaigns focusing on empowering global decision-makers to move faster and make more impactful, data-driven decisions.

Chelsea's passion outside of work is sailing. She started sailing when she was 10 and racing when she was 12. She now travels the world with various teams and is a 3x national champion, and has 2 Rolex titles. In the Melges 24 class she travels internationally with Bruce Ayres' 'Monsoon' since 2017, and has been on the podium at 3 world championships, 2 national championships, has won a handful of Bacardi series, and the 2018 Canadian national championship. In 2021 she acquired Melges 24 USA 830 and began racing as a helmswoman. She won a one design event in 2021, and came in 2nd place at a one design event in 2022.

Beyond racing sailboats, she is a wife, and a dog mom to two English Setters, Oat and Cookie. After living the majority of her life in the San Francisco Bay Area, she moved to Michigan in 2020 and loves what each season brings (run, ski, sail). As a lifelong athlete she finally pursued her passion in early 2022 and opened a wellness studio in Northern Michigan, RUNNING WATER.

## **PROFESSIONAL EXPERIENCE:**

RUNNING WATER, Harbor Springs, MI ([www.runningwaterclub.com](http://www.runningwaterclub.com)), 2022

Owner

Running Water is a boutique wellness studio that offers classes and space to prepare you for all of life's adventures

Logitech ([www.logitech.com](http://www.logitech.com)) October 2019–Present

Global Head, Marketing and DEI

Logitech acquired my startup, Streamlabs, in 2019. After the successful integration of the business after acquisition, I stepped into the corporate role of leading a global marketing team and developing their DEI practices.

Streamlabs, ([www.streamlabs.com](http://www.streamlabs.com)) September 2015–October 2019

Vice President of Operations

Streamlabs was acquired by Logitech in October 2019 for \$118M

*Venture backed by Google and Sequoia Capital*

Streamlabs is the #1 streaming software, we empower digital creators to turn their passion into a career.

Premise Data, ([www.premise.com](http://www.premise.com)) 2013–2015

Head of Operations

*Venture backed by Google and Andreessen Horowitz*

Where individuals across 135 countries and counting get paid for their insights and leaders get Data for Every Decision

Walkup, Melodia, Kelly & Schoenberger, 2009–2013

Product Liability Case Manager

San Francisco Yacht Club, 2003–2009

Sailing Coach

*Opti, Laser, FJ, 420*

#### **ADVISORY/CONSULTANT EXPERIENCE:**

Prospectify, 2017–2019

Advisor

Prospectify was acquired by Angellist in August 2019

Abacus Protocol, 2018

CFO Consultant

Backed by Y Combinator

**EDUCATION:**

University of California, Berkeley, 2009, Legal Studies

Orange Coast College, 2007, Athletics: Varsity Rowing