

IM24CA Media & Communications 2021

Annual General Meeting 2021



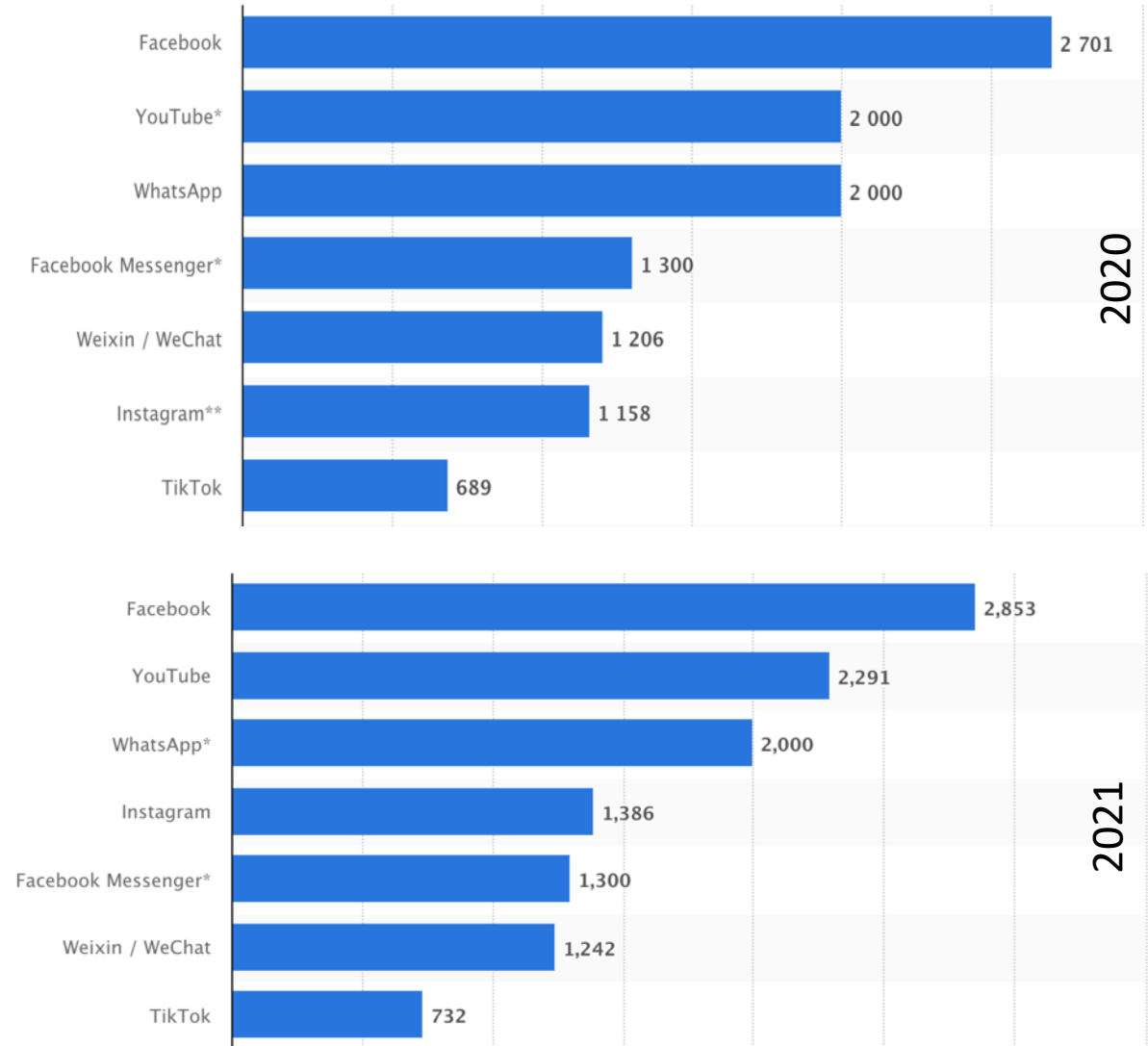
Piret Salmistu
IM4CA Administrator and
Media Coordinator

MELGES²⁴
INTERNATIONAL MELGES 24 CLASS ASSOCIATION

Trends

- **Facebook** was the first social network to surpass one billion registered accounts and currently sits at more than 2.85 billion monthly active users.
- **Instagram and YouTube** have been growing due to video content
- Video content will dominate – people love video right now, especially live video content, which feels especially authentic.
- **Live Streaming** Will Become the New Norm
- **User-Generated Content** Will Continue to Be Popular
- **Quality over quantity.** No need to post once a day. Audiences appreciate quality over quantity

Most popular social networks worldwide 2020 vs 2021, ranked by number of active users (in millions)



Melges 24 Media Channels

- Website
- Social media
 - ↑ • Instagram
 - ↑ • Facebook
 - ↑ • Flickr
 - ↓ • YouTube
 - ↓ • Twitter
- Direct mailing, news and PR










Melges24.com statistics







<https://www.melges24.com/>

- Top 10 website users by countries, count and % of the total users.
- Users visited 2.16 pages per session
- Avg. duration of the session 2:14

Users since the launch of the webpage on Feb 16 – Nov 5

2020		18,425 % of Total: 100.00% (18,425)
1.	 United States	6,344 (34.36%)
2.	 Italy	1,984 (10.75%)
3.	 Germany	1,499 (8.12%)
4.	 Canada	987 (5.35%)
5.	 United Kingdom	715 (3.87%)
6.	 Estonia	687 (3.72%)
7.	 Australia	506 (2.74%)
8.	 Sweden	418 (2.26%)
9.	 Switzerland	405 (2.19%)
10.	 France	353 (1.91%)

Users – Nov 6 2020 - November 5

2021		30,439 % of Total: 100.00% (30,439)
1.	 United States	10,777 (35.15%)
2.	 Italy	2,972 (9.69%)
3.	 Germany	2,234 (7.29%)
4.	 United Kingdom	1,223 (3.99%)
5.	 Croatia	1,106 (3.61%)
6.	 Canada	1,046 (3.41%)
7.	 China	886 (2.89%)
8.	 Australia	742 (2.42%)
9.	 Denmark	640 (2.09%)
10.	 Sweden	639 (2.08%)

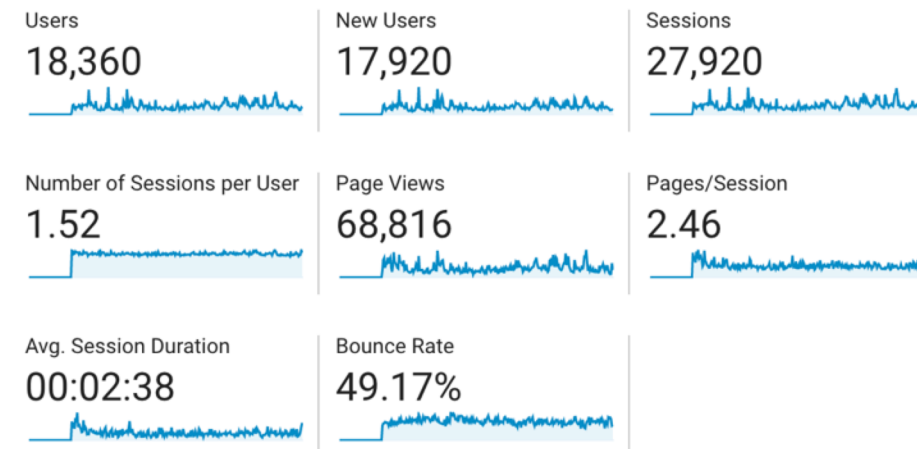
Melges24.com statistics

Comparing the visitors numbers of full year 2019 with 8,5 months in 2020 and full year of 2021

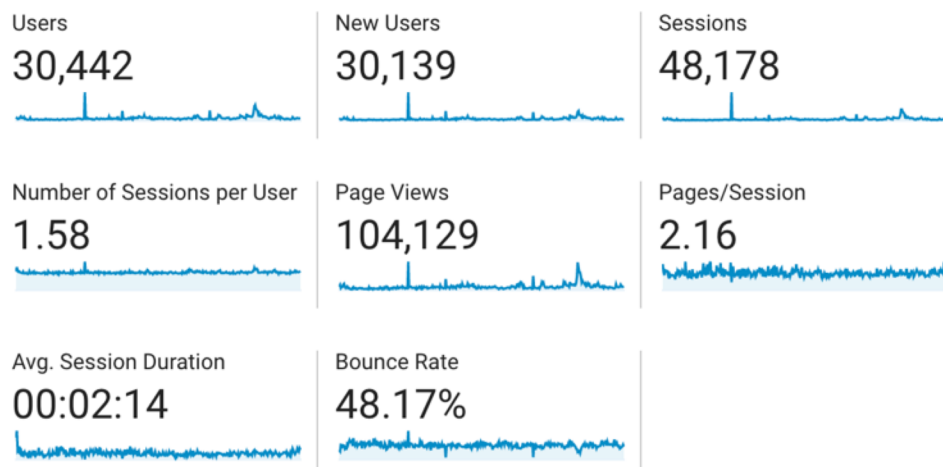
According to the statistics there's been a remarkable growth in 2020 and 2021 after launching new website in February 2020.

	2019 full year	2020 10 months	2021 full year
Unique users	20,334	18,360	30,442
New users	19,985	17,920	30,139
Pages per session	2.36	2.46	2.16
Sessions	36,584	27,920	48,178
Avg duration		2:39	2:14

2020 – Feb 16-Nov 5



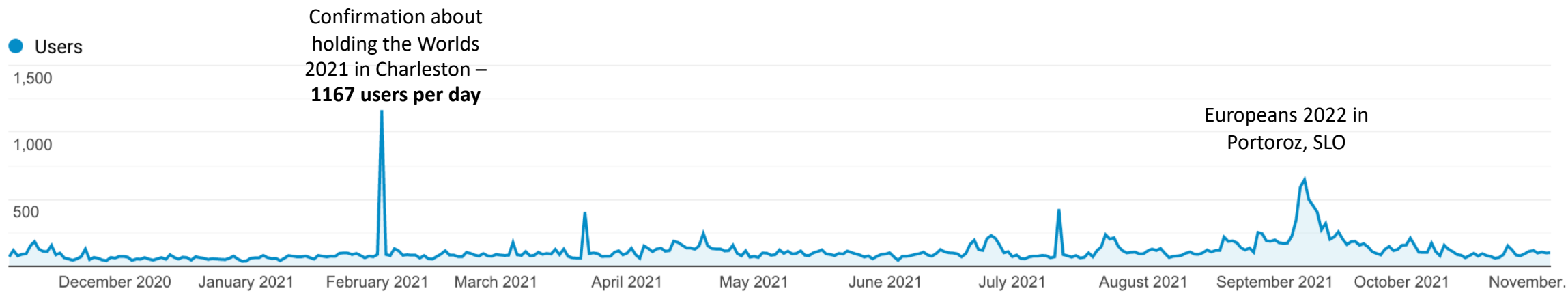
2021 – Nov 6 – Nov 5



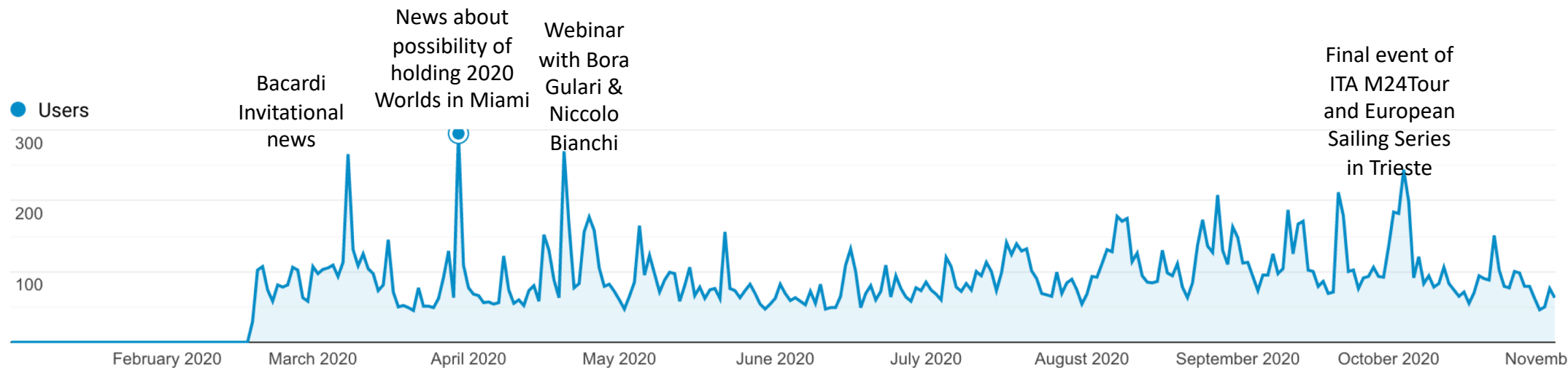
Melges24.com statistics 2021

Weekly trends and peaks – 2020 vs 2021

2021 – Nov 6 – Nov 5



2020 – Feb 16-Nov 5



Website – melges24.com



Melges 24 - Never Gets Old

The reputation of the Melges 24® precedes itself.
Best known for its very competitive disposition and easy-to-sail personality.
This modern sportboat maintains its status as a leader in high-performance, one design sailing.
The Melges 24 is a lifestyle with competitive racing and a focus on fun.
This America's Cup inspired boat generates excitement.

Home page


- Main menu, social media icons, Search and Login
- Flags – links to National Classes subpages
- Carousel images with links to subpages
- News block
- Ads/regatta banners block
- Upcoming regattas in carousel block – links to event pages
- Current champions – with links to Winner profiles
- Video block
- Footer

Website

Country page


Each country has its own subpage when clicking on the flags in the header with the following information:

- Contacts
- Upcoming events in country - each event has its own subsite
- Country related and general n
- Current year country members
- Country measurers
- Country winners – latest results, National Champions, winners – Hall of Fame with the Top 3 sailors of the Worlds, continental championships, continental rankings, the winners of the national championships (up to 2019) and since then Top 3 winners of the regattas
- Past events in country with the links to the results



MELGES²⁴
INTERNATIONAL MELGES 24 CLASS ASSOCIATION

United States
USMCA²⁴
U.S. Melges 24 Class Association
USA



Media
[Website](#)
[Facebook](#)
[Instagram](#)

President
MEGAN RATLIFF
USA-805 "DECORUM"
Chicago, IL
[E-mail](#)

Vice President
K.C. SHANNON
USA-801 "SHAKA"
Atlanta, GA (Lake Lanier)
[E-mail](#)

Communications Director & Admin
JOY DUNIGAN
Phone/WhatsApp: +1 912 398 5776
9120 Ford Avenue, Richmond Hill, GA 31324 USA
[E-mail](#)

Secretary
SCOT ZIMMERMAN
USA-717 "BAD IDEA"
Traverse City, MI
[E-mail](#)

Treasurer

Technical Chair
GARY SCHWARTING
USA-587 "OBSESSION"
Sarasota, FL
[E-mail](#)

▼ Upcoming events


▼ Country News

▼ Country Winners


▼ Country Members

▼ Country Class Measurers


▼ Past events



MELGES²⁴
EUROPEAN SAILING SERIES




MELGES²⁴
EUROPEAN CHAMPIONSHIP 2021
SEPTEMBER 4-11, 2021
Welcome to Slovenia!



USMCA²⁴
2021 U.S. NATIONAL RANKING SERIES



MELGES²⁴
EUROPEAN SAILING SERIES 2021
JUNE 28-29 - MALCESINE, ITA
JULY 28-29 - PIVA DEL GARDA, ITA
AUGUST 28-29 - PIVA DEL GARDA, ITA
SEPTEMBER 4-11 - PORTOFINO, ITA
SEPTEMBER 24-25 - PORTOFINO, ITA
OCTOBER 1-3 - TRIESTE, ITA



MELGES²⁴
MELGES 24 CLASS RULES ARE LIVE NOW
Check out the amendments!

Website

Winner profiles

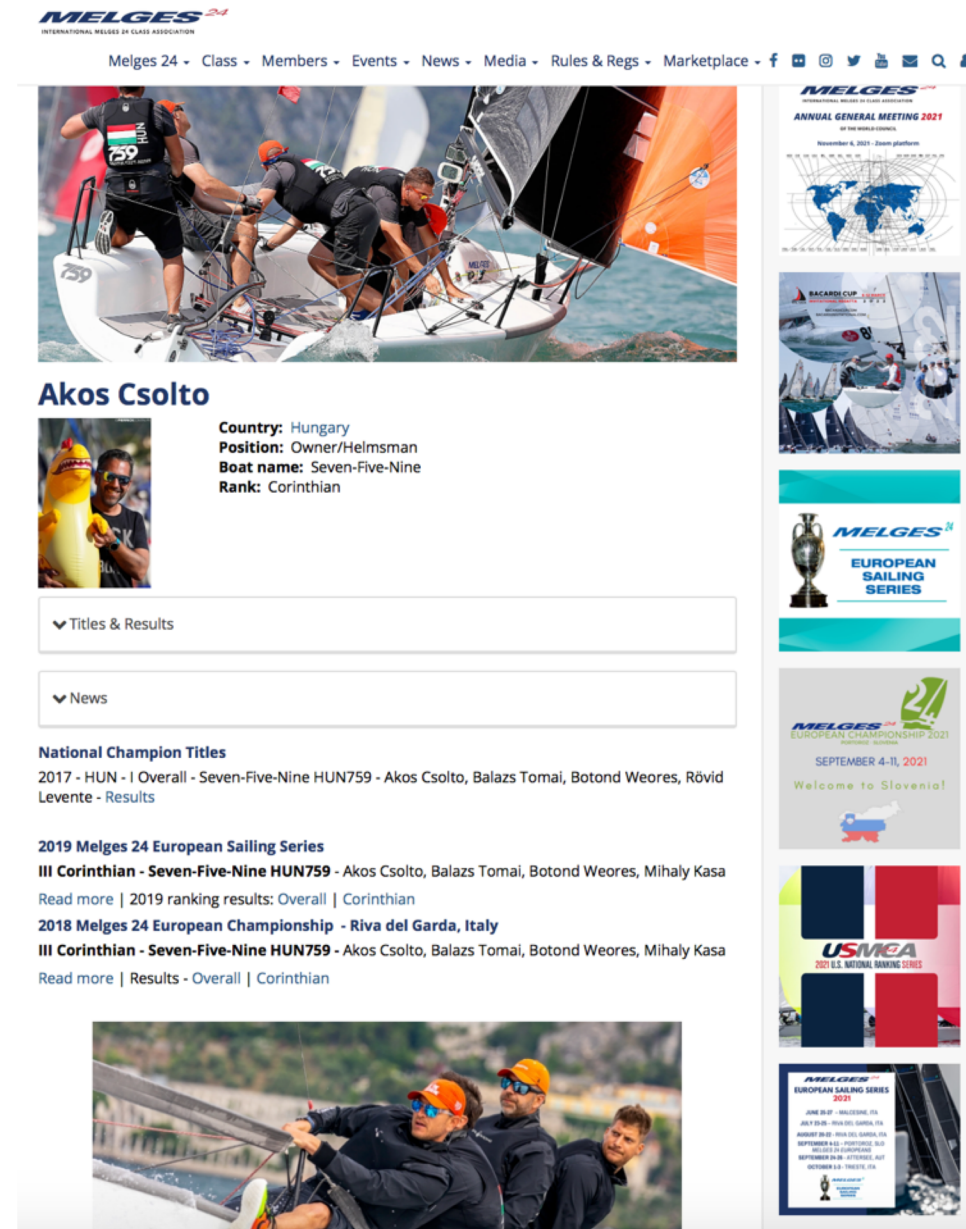
Top 3 (helmsman, owners if known, some tacticians) of the Worlds, continental championships, continental and world rankings, the winners of the national championships (up to 2019) and since then Top 3 winners of the regattas

More than 200 sailors have their own profile

<https://www.melges24.com/winners> - the profiles are linked to the

Press Releases and website news

- Country represented
- Position
- Boat name(s)
- Related websites
- Tab Titles & Results
 - Titles – From Nationals to the Worlds
 - Results – since 2019 links to the event pages & results
- Related news through the website (some tagging yet to do to the older news)
- Carousel photo gallery



The screenshot displays the MELGES 24 website interface. At the top, the navigation bar includes links for Melges 24, Class, Members, Events, News, Media, Rules & Regs, and Marketplace, along with social media icons. The main content area features a large image of sailors on a boat, followed by the profile of **Akos Csolto**, a Hungarian sailor. His profile lists his position as Owner/Helmsman, boat name as Seven-Five-Nine, and rank as Corinthian. Below the profile, there are tabs for 'Titles & Results' and 'News'. The 'National Champion Titles' section lists his 2017 overall victory in the Seven-Five-Nine HUN759 class. The '2019 Melges 24 European Sailing Series' section highlights his III Corinthian placement. The sidebar on the right contains several event announcements, including the 'ANNUAL GENERAL MEETING 2021', 'BACARDI CUP', 'MELGES 24 EUROPEAN SAILING SERIES', and 'USMCA 2021 U.S. NATIONAL RACING SERIES'.

Website


Calendar view and past events with results

You can find the events by countries, event types, series (continental or local)

- Each regatta has its own event page – click on the name of the event
- Venue country
- You can add event to your calendar
- Link to the results (at Recent Events page)

MELGES²⁴
INTERNATIONAL MELGES 24 CLASS ASSOCIATION

Melges 24 - Class - Members - Events - News - Media - Rules & Regs - Marketplace - f t i s y e q



Calendar

Find the upcoming regatta by applying the filters by countries, event type and regatta series.
For the recent events and results click here

Country - Any - Event type - Any - Series - Any -

12.11.2021 - 14.11.2021	Atlantic Coast Championship / Gulf Coast Championship / Bushwhacker Cup 2021		Pensacola, Florida USA	United States	Add Event to Calendar
18.11.2021 - 21.11.2021	Croatian Melges 24 Series 2021 - 5 - Croatian Melges 24 National Championship		Split, Croatia	Croatia	Add Event to Calendar
20.11.2021	Doublehanded Race 2021		Santa Barbara, CA, USA	United States	Add Event to Calendar
04.12.2021 - 05.12.2021	Holiday Regatta 2021		Santa Barbara, CA, USA	United States	Add Event to Calendar
17.12.2021 - 19.12.2021	Bacardi Melges 24 Winter Series 2021- 2022 Event No. 1		Miami, FL, USA	United States	Add Event to Calendar
17.01.2022 - 22.01.2022	The Southernmost Regatta 2022		Key West FL, USA	United States	Add Event to Calendar
28.01.2022 - 30.01.2022	Bacardi Melges 24 Winter Series 2021- 2022 Event No. 2		Miami, FL, USA	United States	Add Event to Calendar
06.03.2022 - 12.03.2022	Bacardi Cup Invitational Regatta 2022		Miami, FL, USA	United States	Add Event to Calendar

MELGES²⁴
ANNUAL GENERAL MEETING 2021
November 6, 2021 - Zoom platform

BACARDI CUP
2021

MELGES²⁴
EUROPEAN SAILING SERIES


MELGES²⁴
EUROPEAN CHAMPIONSHIP 2021
SEPTEMBER 4-11, 2021
Welcome to Slovenia!

USMEA
2021 U.S. NATIONAL SAILING SERIES

MELGES²⁴
EUROPEAN SAILING SERIES 2021

MELGES²⁴
INTERNATIONAL MELGES 24 CLASS ASSOCIATION

Melges 24 - Class - Members - Events - News - Media - Rules & Regs - Marketplace - f t i s y e q



Recent Events & Results

In this menu you will find the recent events since 2019.
From 2019 - World Championship, North American Championship, European Sailing Series, North American Championship Series events.
The information about the earlier events you will find under menu items and the type of event.

Series - Any - Country - Any - Event type - Any - Year - Any -

29.10.2021 - 31.10.2021	Croatian Melges 24 Series 2021 - 4 - Split		Split, Croatia	Croatia	Results
16.10.2021 - 17.10.2021	Midwest Fall Championship 2021		Muskegon, MI, USA	United States	Results
09.10.2021 - 10.10.2021	Puget Sound Sailing Championship 2021		Seattle, WA, USA	United States	
08.10.2021 - 10.10.2021	2021 Danish Melges 24 National Championship		Sundby, DEN	Denmark	Results
07.10.2021 - 10.10.2021	2021 SPI OUEST-FRANCE		Port de Plaisance de La Trinité-sur-Mer, FRA	France	
03.10.2021	Fall One Design Regatta 2021		Santa Barbara, CA, USA	United States	
01.10.2021 - 03.10.2021	2021 Melges 24 Canadian National Championship		Victoria, BC, CAN	Canada	Results
01.10.2021 - 03.10.2021	Melges 24 Championship 2021		Lake Geneva, WI, USA	United States	

MELGES²⁴
ANNUAL GENERAL MEETING 2021
November 6, 2021 - Zoom platform

BACARDI CUP
2021

MELGES²⁴
EUROPEAN SAILING SERIES


MELGES²⁴
EUROPEAN CHAMPIONSHIP 2021
SEPTEMBER 4-11, 2021
Welcome to Slovenia!

USMEA
2021 U.S. NATIONAL SAILING SERIES

MELGES²⁴
EUROPEAN SAILING SERIES 2021

Website – Event page

- Each regatta has its own event page – click on the name of the event through the site or in Calendar view
- Venue information and links
- General information about the event
- You can add event to your calendar
- Tab – Regatta News, all event related news published at melges24.com
- Tab – Winners – Top 3 skippers will be listed here and these results will appear on each sailor's profile
- Related photos in the carousel view on the bottom of the page




Atlantic Coast Championship / Gulf Coast Championship / Bushwhacker Cup 2021


12.11.2021 - 14.11.2021
[Add Event to Calendar](#)

▲ Venue

Pensacola, Florida USA
United States
Pensacola Yacht Club
1897 Cypress Street
Pensacola, FL 32502
United States



▲ General




Scoring website
Notice of Race
Registration
Entry List

Pensacola YC will provide a month's **free trailer parking** through to the Bushwhacker Cup for Melges 24's also entered in the WFORC. Free trailer parking is also available for a layover before heading to South Florida for the winter series racing.


▲ More information

Event type
Melges 24 - Other Regattas & Local Series
Series
U.S. National Ranking Series 2021


▼ Regatta News




MELGES²⁴
ANNUAL GENERAL MEETING 2021
November 6, 2021 - Zoom platform




BACARDI CUP
EUROPEAN SAILING SERIES



MELGES²⁴
EUROPEAN CHAMPIONSHIP 2021
SEPTEMBER 4-11, 2021
Welcome to Slovenia!



USMEA
2021 U.S. NATIONAL RANKING SERIES



MELGES²⁴
EUROPEAN SAILING SERIES
2021
JUNE 20-27 - PAVIA, ITA
JULY 20-27 - PAVIA, ITA
AUGUST 20-27 - PAVIA, ITA
SEPTEMBER 4-11 - SLOVENIA
OCTOBER 1-8 - TRIESTE, ITA

Website – Most popular pages

- Page views – 104,225 in total; 84,128 unique page views
- Main page is the most visited page
- The pages of the Europeans 2021 & European Sailing Series were most visited, followed by Calendar page views

Page ?	Page Views ? ↓	Unique Page Views ?	Avg. Time on Page ?
	104,225 % of Total: 100.00% (104,225)	84,128 % of Total: 100.00% (84,128)	00:01:54 Avg for View: 00:01:54 (0.00%)
1. /	21,631 (20.75%)	16,487 (19.60%)	00:01:14
2. /Europeans2021	6,394 (6.13%)	4,638 (5.51%)	00:04:04
3. /europeansailingseries	4,195 (4.02%)	3,506 (4.17%)	00:01:16
4. /calendar	2,358 (2.26%)	1,932 (2.30%)	00:01:31
5. /worldchampionships	2,194 (2.11%)	1,895 (2.25%)	00:02:49
6. /bot-traffic.xyz	2,013 (1.93%)	2,009 (2.39%)	<00:00:01
7. /parts-and-accessories	1,555 (1.49%)	1,230 (1.46%)	00:02:33
8. /europeanchampionships	1,438 (1.38%)	1,239 (1.47%)	00:01:04
9. /2021-european-sailing-series-2021-ita-melges-24-tour-act-4-riva-del-garda	1,282 (1.23%)	951 (1.13%)	00:03:04
10. /melges-24	1,176 (1.13%)	1,063 (1.26%)	00:01:41

	104,225 % of Total: 100.00% (104,225)	84,128 % of Total: 100.00% (84,128)	00:01:54 Avg for View: 00:01:54 (0.00%)
11. /set-melges-24	1,118 (1.07%)	953 (1.13%)	00:02:56
12. /2021-european-sailing-series-2021-ita-melges-24-tour-act-3-malcesine	888 (0.85%)	678 (0.81%)	00:03:09
13. /italy	878 (0.84%)	694 (0.82%)	00:01:35
14. /recent-events-results	814 (0.78%)	656 (0.78%)	00:01:53
15. /how-to-guides-expertise	789 (0.76%)	682 (0.81%)	00:04:48
16. /germany	773 (0.74%)	624 (0.74%)	00:01:34
17. /members	740 (0.71%)	631 (0.75%)	00:01:09
18. /latest-news	695 (0.67%)	579 (0.69%)	00:01:08
19. /halloffame	661 (0.63%)	533 (0.63%)	00:01:52
20. /melges-24-gold-cup-2021	658 (0.63%)	566 (0.67%)	00:02:35

Facebook - @World.of.Melges24

Basic facts

Started 4.04.2012 with the so called page structure - *From 2007 to 2012 as a ordinary group*

AGM 2021 at 5,228 likes, 5,756 followers

AGM 2020 at 5,018 likes, 5,443 followers

AGM 2019 at 4,735 likes

AGM 2018 at 3,888 likes

AGM 2017 at 3,181 likes

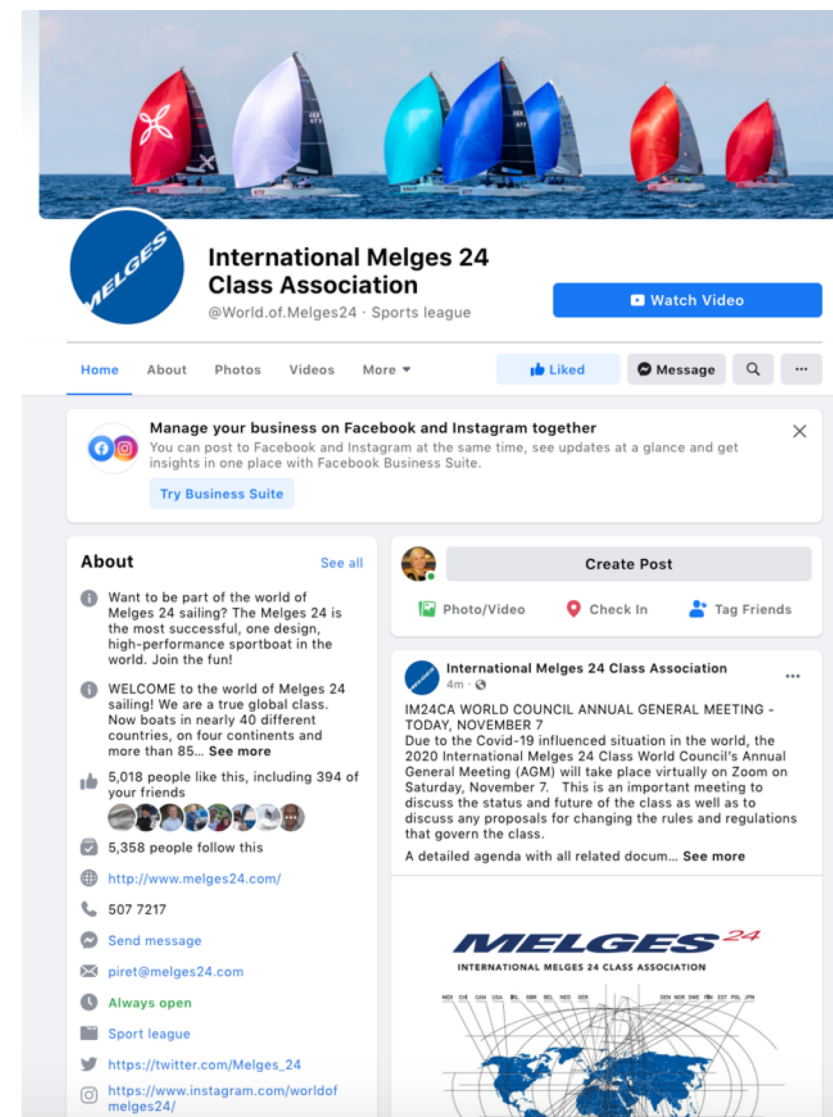
AGM 2016 at 2,305 likes

AGM 2015 at 1,798 likes

AGM 2014 at 1,454 likes

AGM 2013 at 1,146 likes

AGM 2012 at 618 likes

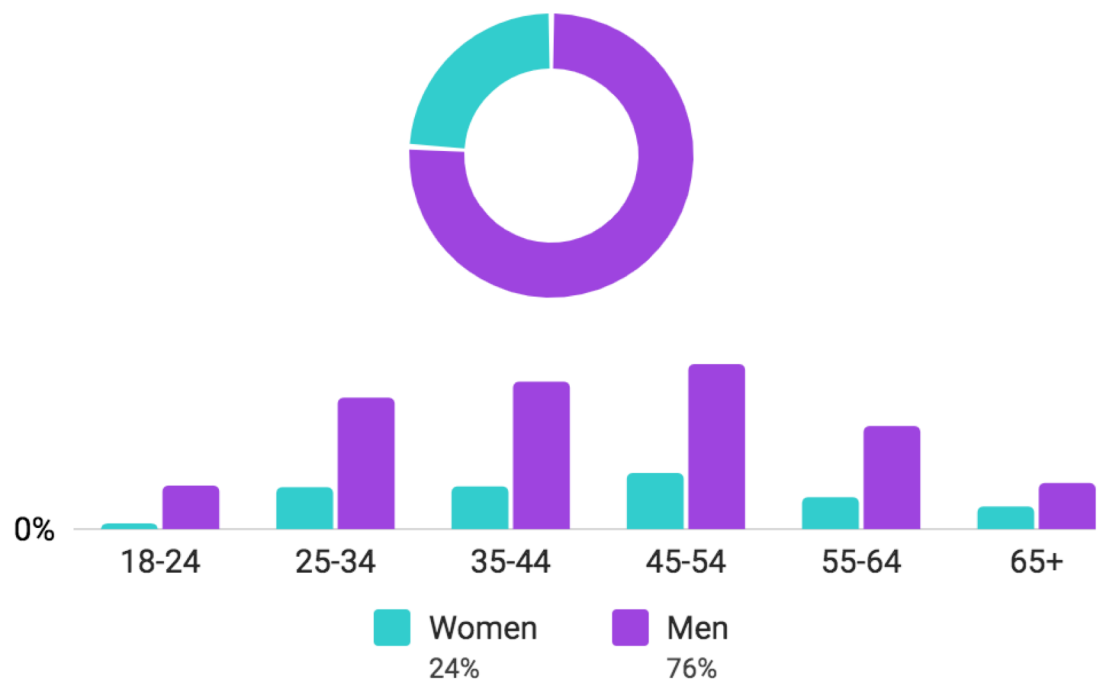


Facebook & Instagram statistics

Facebook Page likes ⓘ

5.2K

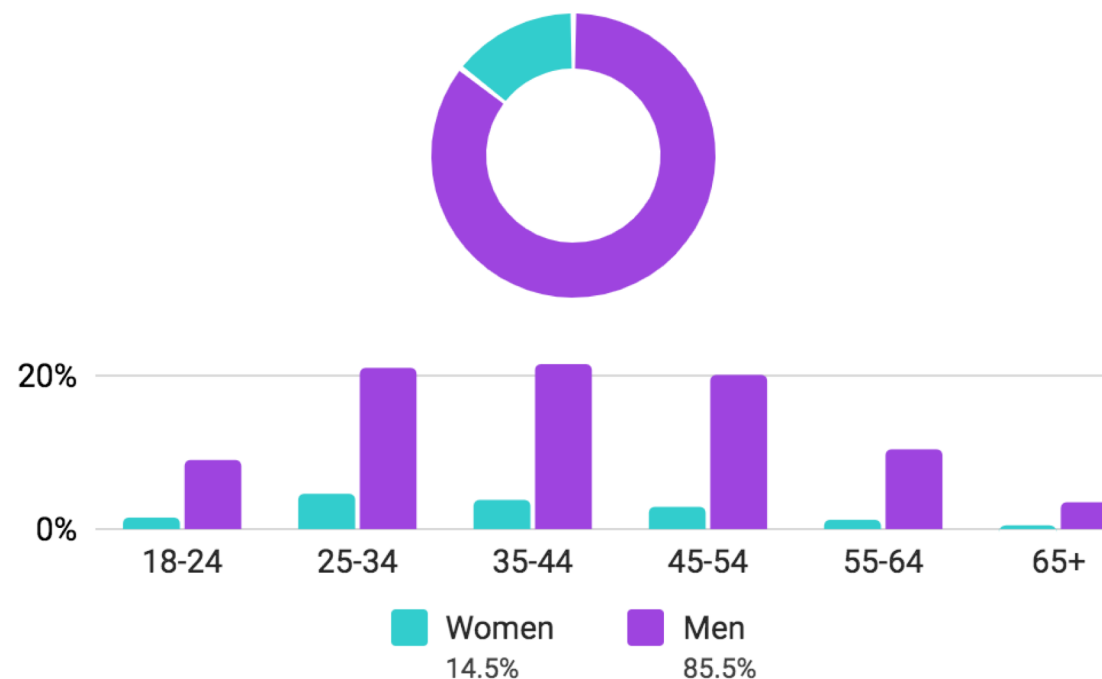
Age & gender ⓘ



Instagram followers ⓘ

8.6K

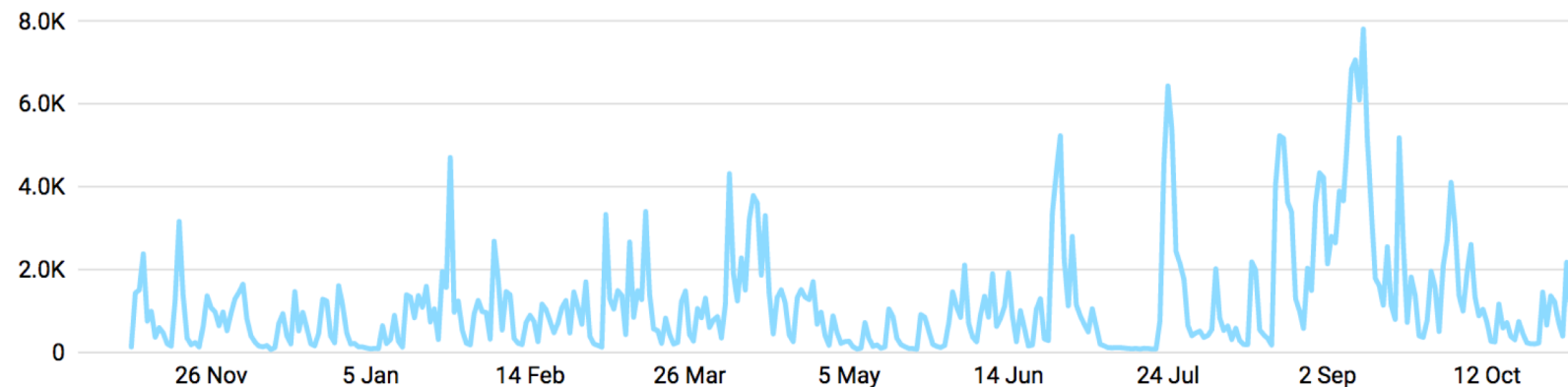
Age & gender ⓘ



Facebook & Instagram statistics

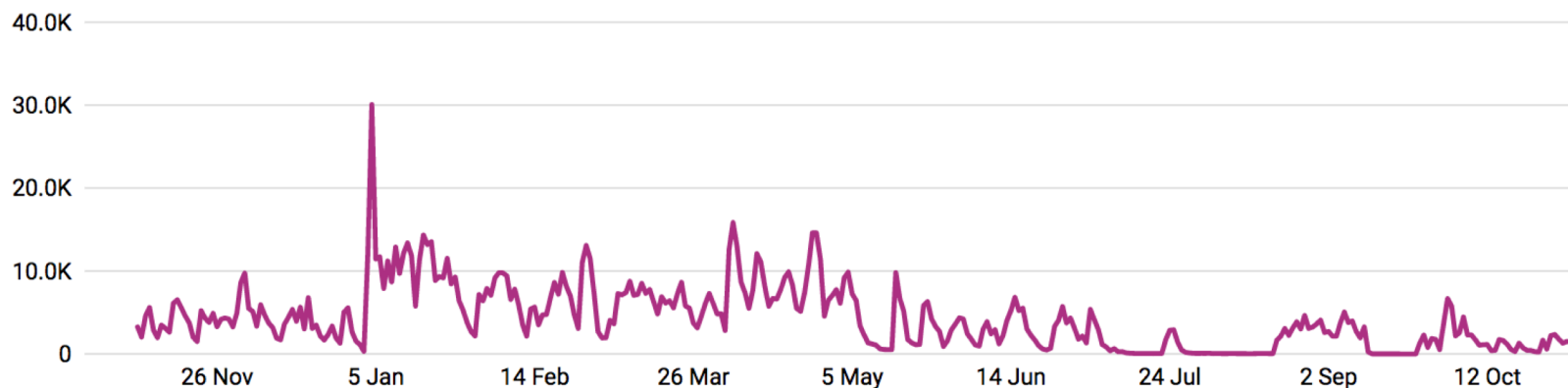
Facebook Page reach ⓘ

99,911 ↓ 9.4% Change vs previous year



Instagram reach ⓘ

356,485 ↑ 0.1% Change vs previous year



It can be seen, that due to the Facebook algorithm change, the reach of the posts have dropped a lot.

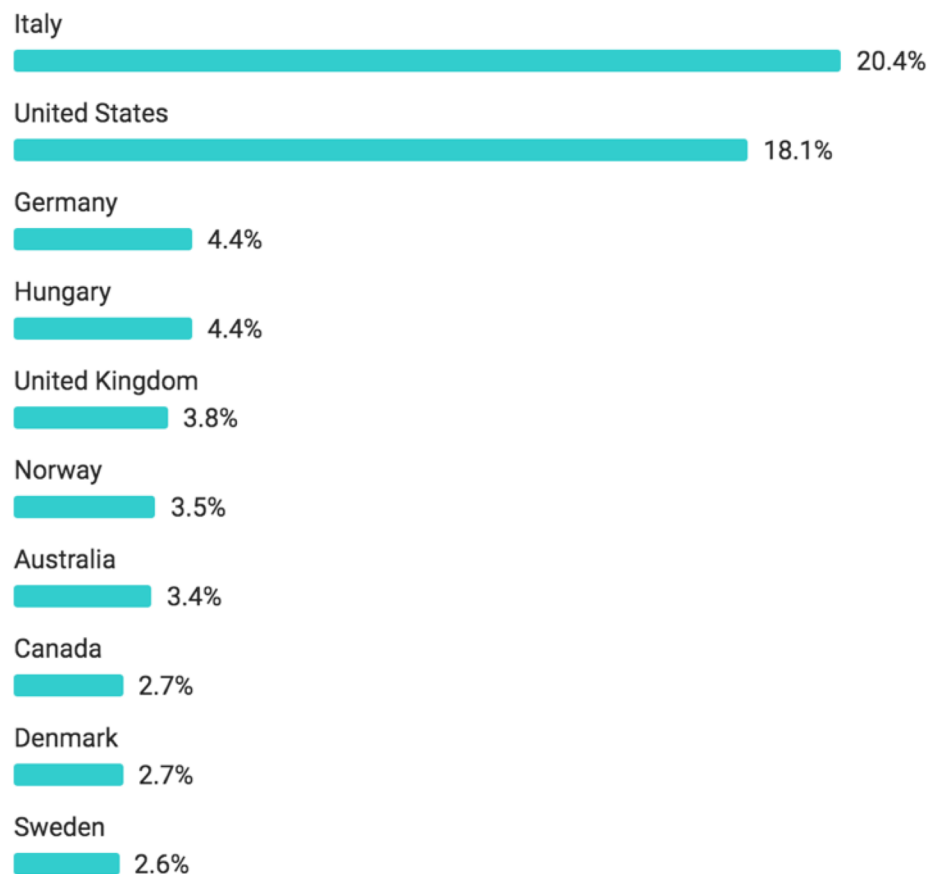
Also, similar posts on the same day are gaining entirely different number of views on Facebook.

Instagram visitors and usage have been growing steadily and became more and more popular for our audience.

Facebook & Instagram statistics

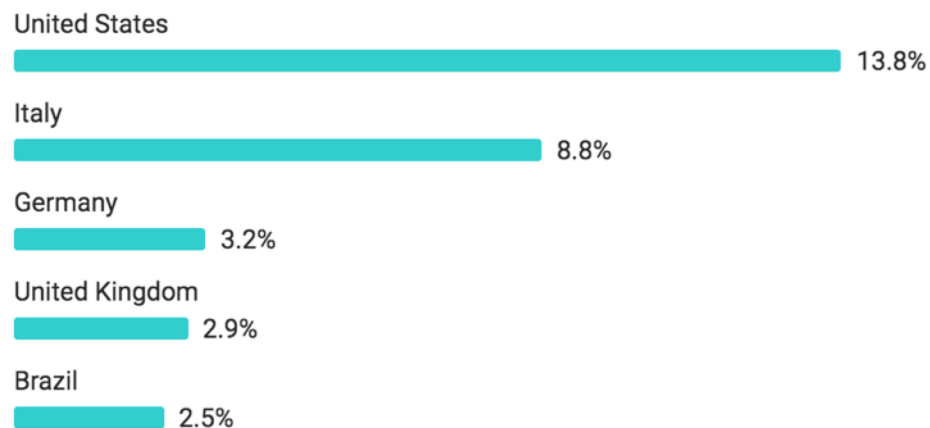
Facebook

Top countries



Instagram

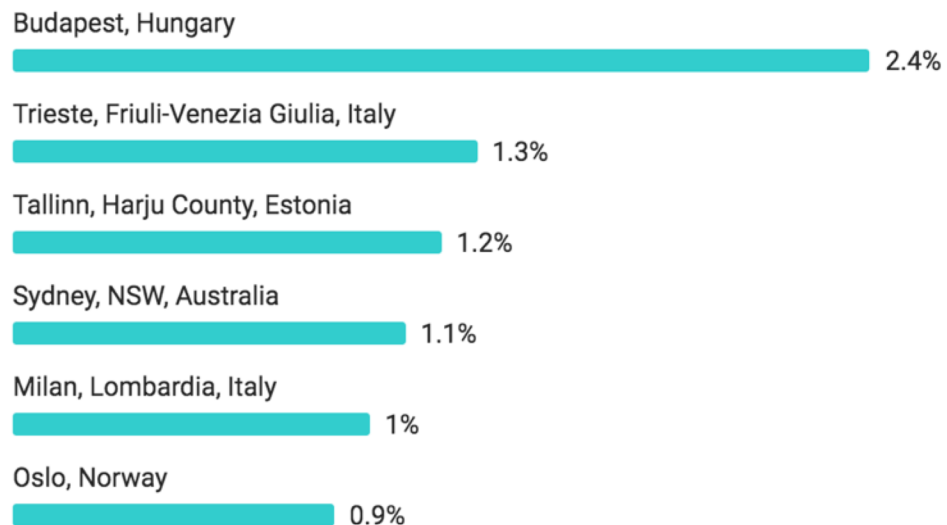
Top countries



Facebook & Instagram statistics

Facebook

Top towns/cities



Top performers: Reach



🚢 MELGES 24 EUROPE...

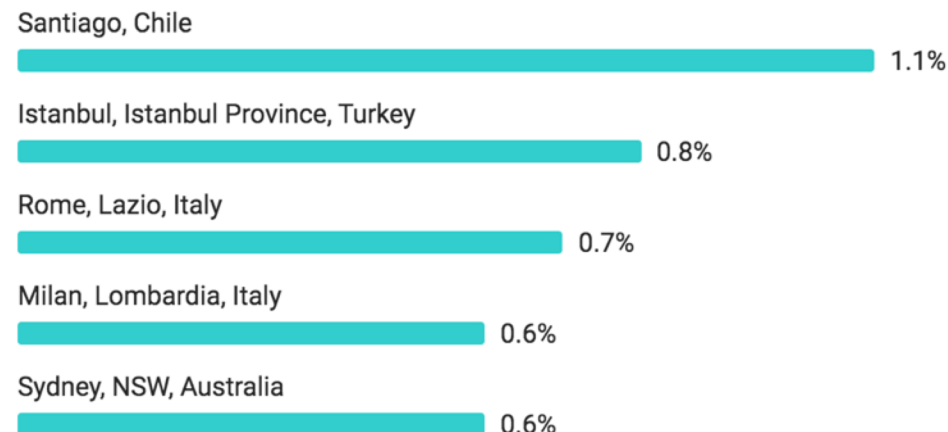
Reach ⓘ

6.6K

Facebook post

Instagram

Top towns/cities



HAPPY NEW SAILING YE...

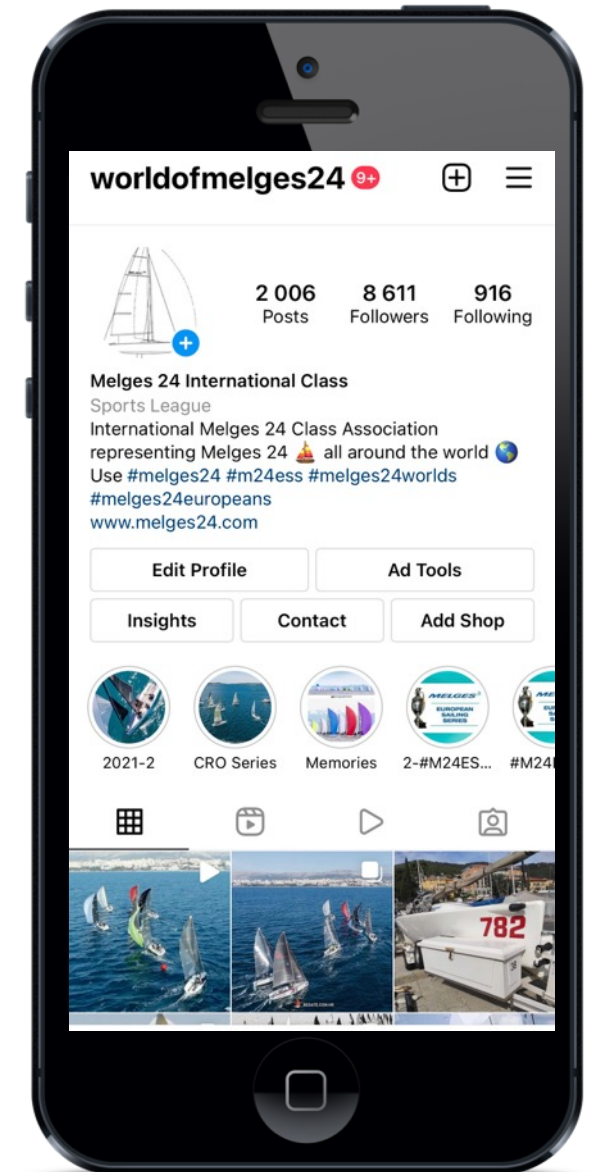
Reach ⓘ

52.5K

Instagram post

Melges24 on Instagram

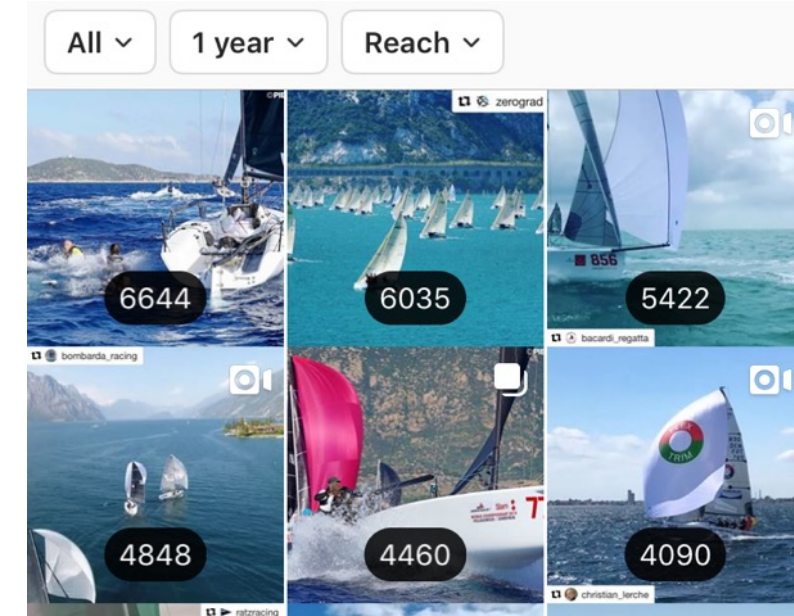
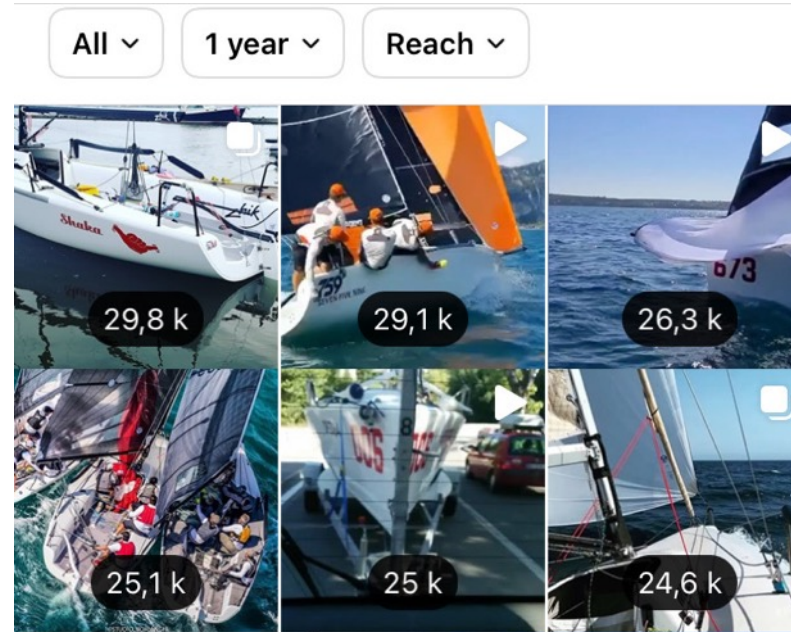
- <https://www.instagram.com/worldofmelges24/>
- Tag in your posts @worldofmelges24 & #melges24
- Started the account 8th January 2015
- Followers **8,611 +1,803 ↑** (2020-6,808 **+3,185** ; 2019-3,623; 2018-2,093; 2017-1529; 2016-1071; 2015-272)
- Posts 2,006 (2020 – 1,753; 2019-1,486; 2018-1,239; 2017-981; 2016-695; 2015-126)
- There are 10,700 (2020-9,600; 2019-8,400; 2018-6,500; 2017-4,898; 2016-3,272) posts under hashtag #melges24



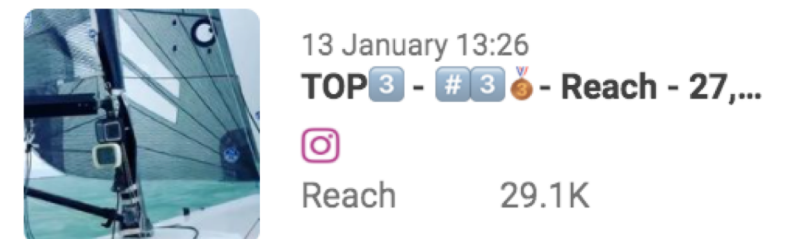
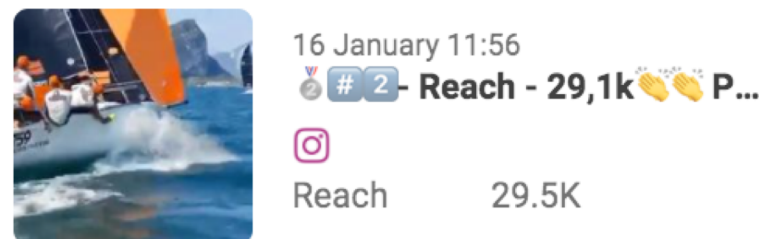
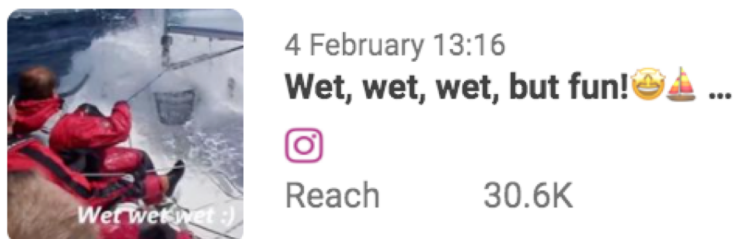
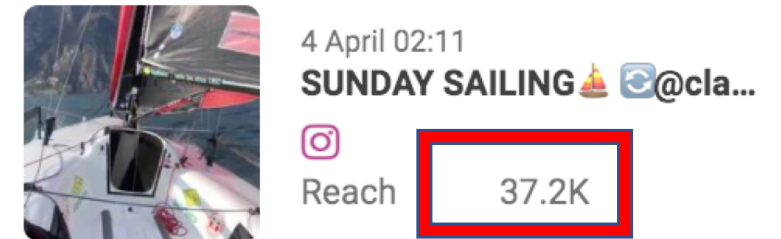
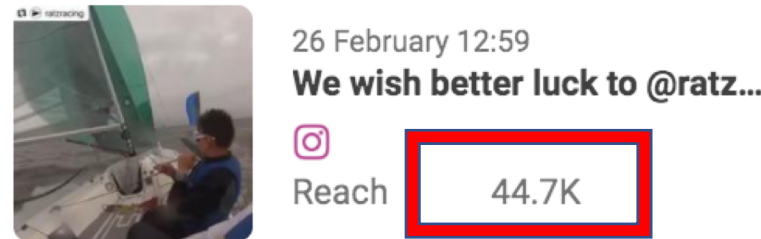
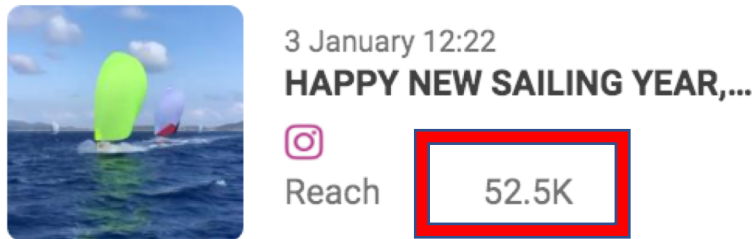
Instagram - Reach

2020 vs 2019

- When you look at the reach, there's been a remarkable growth in numbers also in 2021
- Videos are gaining the highest numbers of views
- **Keep posting them!**

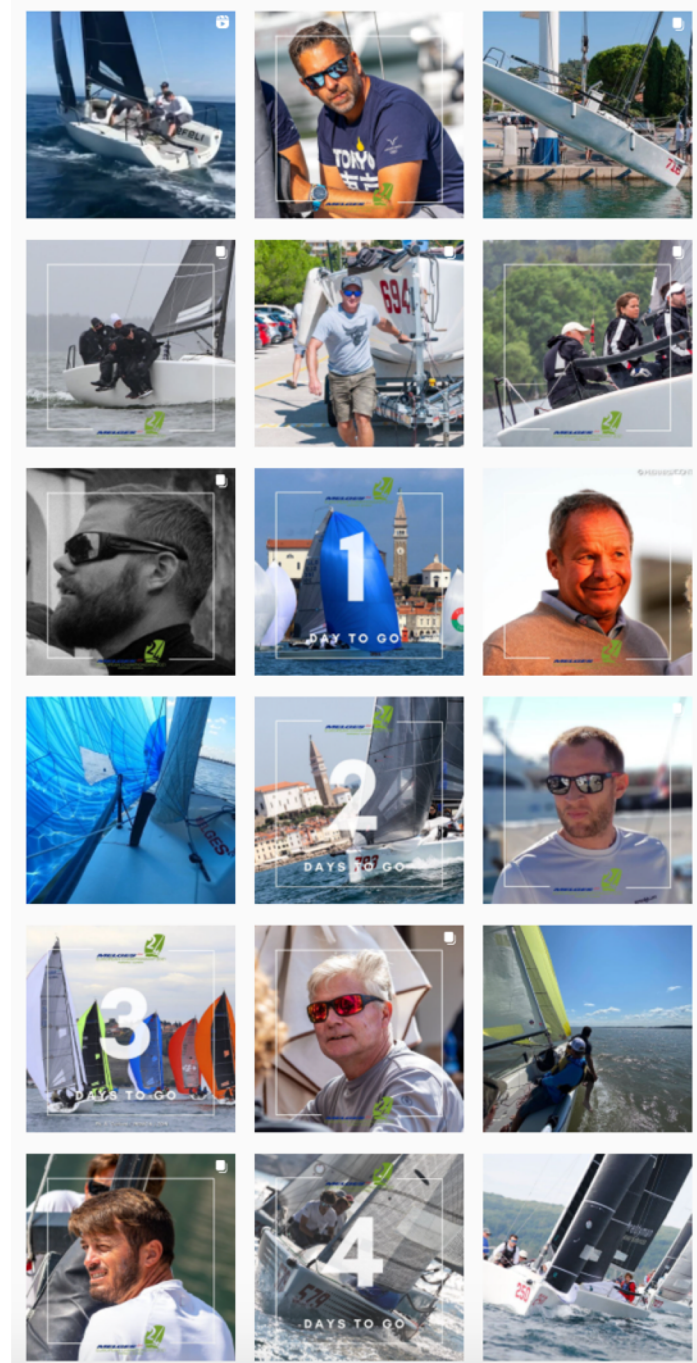
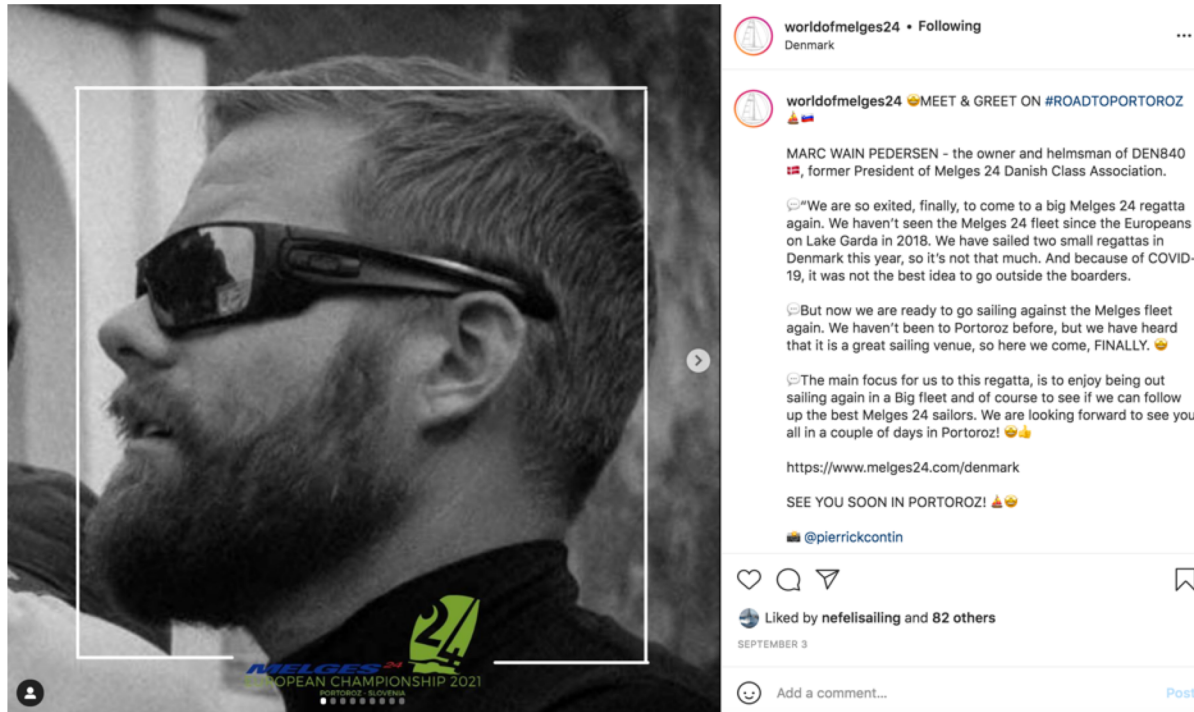


2021



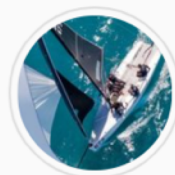
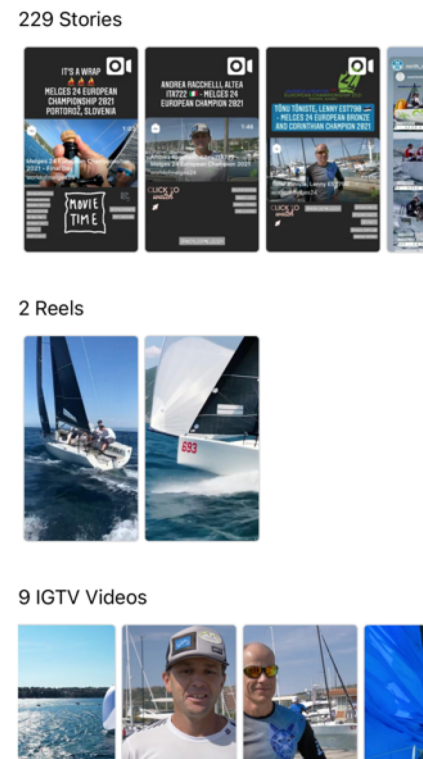
Instagram – Telling the stories

Before the Melges 24 European Championship 2021 in Portoroz, SLO – the first title event since the 2019 Worlds in Villasimius, ITA – I was asking about the expectations to the event from several sailors of different nations and great stories were told on the **#ROADTOPORTOROZ** – published in Instagram, Facebook and website <https://www.melges24.com/news/roadtoportoroz-melges-24-european-championship-2021>



With Story you can tell the stories

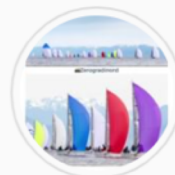
- From the 2021 Europeans more than 200 stories, both from the sailors and us, were created into 3 highlights (see the green logo below and you can open it when visiting <https://www.instagram.com/worldofmelges24>)
- Rewinding these highlights you can have a full overview about the year, specific event or series of events
- Stories posted in Instagram can be shared also to Facebook – cross-posting, more visibility
- **Mentioning @worldofmelges24 in your stories, IM24CA will be happy to repost them.**



2021-2



CRO Series



Memories



2-#M24ES...



#M24ESS21



3-21Europ...



2-21Europ...



A great media team makes wonders

- Photos – from the dock, team photos, venue, racing, drone photos
- Videos – daily highlights concentrating on specific topic per day, drone footage – usage in press releases, Facebook, Instagram, website, YouTube
- Interviews – emotions of the sailors and creating memories for the history
- Press Releases – pre-event stories and daily stories of the event
- Social Media
 - Daily updates in Facebook
 - Daily Video highlights and interviews to YouTube
 - Intensive coverage in Instagram via stories with crossposting to Facebook
 - Reposting the stories of the sailors and teams
 - Tagging and mentioning sailors, sponsors, organizers makes reach higher and adds visibility

The ones not at the event, can “almost be there” through the extensive media coverage

Where our stories have been told

For example – media clipping of the final event of the European Sailing Series 2021 in Trieste, ITA
One article per publication has been listed here.

Active coverage also in German print media through the recent years - <https://www.melges24.com/germany/german-melges-24-class-print-media>

- Sail-World _ worldwide - <https://www.sail-world.com/news/242457/Melges-24-European-Sailing-Series-Trieste-overall>
- Yachtsandyachting _ worldwide - <https://www.yachtsandyachting.com/news/242457/Melges-24-European-Sailing-Series-Trieste-overall>
- [sailweb.co.uk](https://www.sailweb.co.uk) _ UK - <https://www.sailweb.co.uk/2021/10/04/melges-24-european-sailing-series-final-day/>
- LiveSailDie - New Zealand - <https://www.livesaildie.com/melges-24-european-sailing-series-2021-black-seal-and-gill-race-team-run-the-show-on-penultimate-day-in-trieste-2/>
- Broadly Boat News - <http://bbn.firetrench.com/2021/10/melges-24-european-sailing-series-2021-melgina-dominates-opening-day-in-trieste/#more-46253>
- PressMare.it - <https://www.pressmare.it/en/regattas/melges-24/2021-10-04/melgina-and-white-room-are-the-champions-of-the-series-34313>
- velaveneta.it - <https://www.velaveneta.it/2021/10/03/melges-24-european-sailing-series-2021-a-melgina-ma-a-trieste-vince-black-seal/>
- Barcolana - <https://www.barcolana.it/ProxyVFS.axd/orig/r26892?default=%2FContent%2FImages%2Ftrasparente.gif>
- Zerogradinord - <http://www.zerogradinord.net/vela/monotipia/melges-24-european-sailing-series-trieste-is-calling-for-the-last-event/>
- Il Piccolo
 - https://85003ddb-b0f4-4d90-9d5f-3be6bf90ae94.filesusr.com/ugd/8b9e19_291989a4308441b0bad93cae2b22bc6a.pdf
 - https://85003ddb-b0f4-4d90-9d5f-3be6bf90ae94.filesusr.com/ugd/8b9e19_0176278ce4f74c049049e0b29cc57ee7.pdf
- TriestePrima - <https://www.triesteprema.it/attualita/barcolana-eventi-vincitori-3-4-ottobre-2021.html>
- STSM website - <https://www.stsm.it/news>

Melges24 on [Flickr](#) – Melges Championships

The screenshot displays the Flickr profile for 'Melges Championships'. The header features a banner image of several sailboats with their spinnakers deployed. Below the banner, the profile name 'Melges Championships' is shown with a 'PRO' badge, 'Melges 24 - IM24CA' category, '71 Followers', and '0 Following'. The page shows 26,271 photos and was joined in 2016. Navigation tabs include About, Photostream, Albums (selected), Faves, Galleries, Groups, Stats, and Camera Roll. The main content area displays a grid of 24 photo albums, each with a thumbnail image and descriptive text.

Album Title	Photos	Views
2021 - Sundby, DEN - Melges 24 Danish National Championship	27	9
2021 - Victoria, BC, CAN - Melges 24 Canadian National Championship	34	14
2021 - Stenungsund, SWE - Melges 24 Swedish Nationals	136	17
2021 - Trieste, ITA - Melges 24 European Sailing Series Day 3	257	64
2021 - Trieste, ITA - Melges 24 European Sailing Series Day 2	640	121
2021 - Trieste, ITA - Melges 24 European Sailing Series Day 1	139	34
2021 - Grosse Pointe Farms, MI, USA - Melges 24 U.S. National Championship 2021	40	5
2021 - Portoroz, SLO - Melges 24 European Championship - Final Day	139	201
2021 - Portoroz, SLO - Melges 24 European Championship - Day 4	191	187
2021 - Portoroz, SLO - Melges 24 European Championship - Day 3	189	270
2021 - Portoroz, SLO - Melges 24 European Championship - Day 2	169	342
2021 - Portoroz, SLO - Melges 24 European Championship - Day 1	192	477
2021 - Portoroz, SLO - Melges 24 European Championship - Day 1	127	15
2021 - Portoroz, SLO - Melges 24 European Championship - Opening Ceremony	38	73
2021 - Portoroz, SLO - Melges 24 European Championship - Practice Race	61	101
2021 - Portoroz, SLO - Melges 24 European Championship - Prep Days	131	222
2021 - Riva del Garda, ITA - Melges 24 European Sailing Series event #3	458	521
2021 - Riva del Garda, ITA - Melges 24 European Sailing Series event #2	96	230
2021 - Malcesine, ITA - Melges 24 European Sailing Series event #1	192	377
2021 - Talamone, ITA - Melges 24 Tour Act 1	111	68
2021 - Biograd, CRO - Croatian Melges 24 Sailing Series Act 1	60	36
2021 - Charleston, SC, USA - Charleston Race Week	47	10
2021 - St. Pete, FL, USA - HH NOOD Regatta	14	9
2021 - Miami, FL, USA - Bacardi Cup Invitational Regatta	57	29

Melges24 on Flickr – Melges Championships

2021	<p>Photos</p> <p>2,507,143 views</p>	<p>Photostream</p> <p>7,278 views</p>	<p>Albums</p> <p>49,570 views</p>	<p>Collections</p> <p>1,292 views</p>	<p>Galleries</p> <p>0 views</p>	<p>Total</p> <p>2,565,283 views</p>
2020	<p>Photos</p> <p>2,185,054 views</p>	<p>Photostream</p> <p>6,457 views</p>	<p>Albums</p> <p>43,880 views</p>	<p>Collections</p> <p>442 views</p>	<p>Galleries</p> <p>0 views</p>	<p>Total</p> <p>2,235,833 views</p>
2019	<p>Photos</p> <p>1,954,975 views</p>	<p>Photostream</p> <p>5,970 views</p>	<p>Albums</p> <p>39,840 views</p>	<p>Collections</p> <p>15 views</p>	<p>Galleries</p> <p>0 views</p>	<p>Total</p> <p>2,000,800 views</p>
2018	<p>Photos</p> <p>1,392,798 views</p>	<p>Photostream</p> <p>4,471 views</p>	<p>Albums</p> <p>31,195 views</p>	<p>Collections</p> <p>9 views</p>	<p>Galleries</p> <p>0 views</p>	<p>Total</p> <p>1,428,473 views</p>

26,271
photos posted,
more than 4k photos
in 2021

2017	<p>Photos</p> <p>1,005,073 views</p>	<p>Photostream</p> <p>3,593 views</p>	<p>Albums</p> <p>22,918 views</p>
------	--	---	---------------------------------------



Thank you!

MELGES²⁴
INTERNATIONAL MELGES 24 CLASS ASSOCIATION