

ANNUAL GENERAL MEETING 2021
Saturday, 06 November 2021

Nominating Body <i>Exec Comm, NCA, Tech Comm</i>	U.S. Melges 24 Class Association
Name and Surname	Joy Dunigan
Position in Nominating Body	Administrator
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Title of the motion, amendment, nomination	Melges 24 Class Signal Flag

Topics concerned

	Constitution		Events
	Class Rules	X	Technical issues
X	Regatta Regulations		General policies
	Nomination		

Proposal <i>You can widen this box if needed</i>	That the Melges 24 Class internationally, formally adopt the 2015 M/24 design of the Melges 24 Class Signal Flag, for use as the official class warning flag for fleet racing internationally. (See Visual on Page 3)
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Reason	<p>In the past, a number of unofficial and differing flags have been used as a Melges 24 fleet warning flag in racing. None of these flags had easy legibility and oftentimes teams did not recognize that their warning flag had been flown by the RC. In response to this issue and to promote class recognition, brand awareness and goodwill internationally, a new flag was designed in conjunction and with the approval of the trademark holders, Melges Boat Works. In 2015, Melges Boat Works, USM24CA and CAM24CA approved and adopted the new M/24 design as the official Melges 24 Class Signal Flag, to be flown as the Warning flag for class one design fleet racing.</p> <p>This flag was designed to provide high contrast to landscape, sky or cityscape backgrounds, and have high legibility and recognition from a distance. A colorway was selected and approved by Melges Boat Works in keeping with their corporate color agenda and future marketing for the Melges 24. This colorway incorporated Red, Navy Blue and White colors. This flag was then successfully used at World and National events, where its highly visible attributes were confirmed and provided superior communication from RC to teams racing that a Warning had been flown.</p> <p>(Continued on page 2)</p>
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The flag was then submitted to IM24CA for international adoption, where controversy over the colors tabled discussion to observe how colors in the class would sort out. With the later adoption of red bow numbers, and both Melges and IM24CA incorporating red and navy colorations in their websites, it appears that these highly visible colors are now being used by the class internationally, and that the flag coloration should now be acceptable without controversy.

International adoption will not only improve the quality of communication for racing but will also instill class pride and add brand awareness to the Melges 24 Class. It will also unite all continents and racing into use of one highly visible identity.