

2023 (2022) Melges 24
World Championship

Go+Sail
Movement at sea





Movement at sea

In a racing boat, there are no foreign algorithms or microprocessors. You are 100% offline. The tools are simple and the basic knowledge today is the same as it was 1,000 years ago. When the wind suddenly blows, new waves arise and the course has to change, it is not about mast, sail and ropes. **It's about the people sitting on the boat.** Their self-insight and their ability to communicate, collaborate and make the right decisions in relation to each other, the wind, the waves, the course and the other boats.

If you think it is individualists and single-person performance that drives the world, you should consider boarding a racing boat. Here, **no team is stronger than their ability to collaborate.**

When it comes to **sailing and human development**, the wave is a central symbol. The wave contains movement, development and dynamics. It is with waves, as with **human resources**. Only if you respect them and understand them can they help you and your team with momentum, direction and speed. We call it: **Movement at sea.**



Unique experiences & positive development

At GoSail, we are passionate about developing people through sailing. The goal is to create positive results for the participants, whether it is about the systematic development of high performance teams, giving a group of people a fantastic experience together, or finding the new World Champion.

Experience

The OC will be lead by Søren Laugesen. Søren facilitated all major matchrace events arranged in Denmark in the last 17 years along with a great number of other championships in various classes.. Søren has also been a National team sailor, National coach and been matchracing for several years, including a number of years in top 10 on the matchrace ranking.

A business built on experience

The concept has been extensively tested and developed over the last several years, and we supply innovative and differentiated products. The two founders, Søren Laugesen and Jens Henrik Lund, have both sailed from childhood, and have since 2004 collaborated on team building and events at sea. We are a passionate team of 5 people and a wide range of talented instructors.

When we facilitate our events, we always seek a broad finance and support. Its a mix of support from our local municipalities, The region, Sport Event Denmark and partnerships. We estimate the budget for the championship to be around 300.000Euro, with the lowest possible budget for the sailors with a maximum of possibilities. We always do more, and give out more to the sailors than we promise, that's a good way to keep the sailors happy ;-)) all the sailors and officials that have visit us in the past will also support this.

Mr. Jon Napier World Sailing TD

During the last many major events we have had Mr. Jon Napier as the World Sailing TD. He would be able to answer any questions regarding the setup, area, boats, the professionalism ect.



Motivation to host the 2022-2023 Melges 24 World Championships

Support and develop the sport of sailing

As a professional match race center and event organizer, it is our goal and purpose, to support and develop the sport of sailing in all possible and relevant contexts, including to create awareness of our existence, ensuring recruitment of new sailors and development of talent (NB! We have fostered a lot of the top sailors on the world rankings).

We take great pride in hosting top professional events and regattas and I have been in charge of a large record of international regattas: 2009 Eurosaf Match Racing European Championship, 2013 ISAF Nations Cup Grand Final, and several Youth Match Racing Danish Nationals. In 2015 I ran the 2015 ISAF Womens Match Racing World Championship and the 2015 Melges 24 World Championship within two weeks.

Ideally we will host the Melges 24 World Championship in 2023.

We are privileged to have strong support from our local municipality, our region, public organisations, as well as local and regional business

The strategy of our region (The Triangle Region) focuses on facilities and activities related to sailing and boating, including the attraction and hosting of large international regattas.

We are privileged to have a unique support from our five cities in the area plus the sailing clubs in Horsens, Vejle, Kolding, Fredericia and Middelfart.

We have a proven record of delivering a state-of-the-art media set-up, enabling a huge media exposure.



Denmark

Denmark is a Nordic country, located southwest of Sweden and south of Norway, bordering Germany towards the south.

Denmark shares strong cultural and historic ties with its overseas neighbours, Sweden and Norway.

The national language, Danish, is very closely related and mutually intelligible with Swedish and Norwegian.

Approx. 5,6 mill. inhabitants.

Denmark is frequently ranked as the happiest country in the world in cross-national studies of happiness.

Famous national symbols: The Royal Danish Guard, The Little Mermaid, H. C. Andersen.

Middelfart is located in the centre of Denmark, 2 hours on a direct train from the International Airport of Copenhagen. 40 min. by car from the International Airport of Billund, and 2 hours by car from Hamburg Airport.

Average temperature in June/July, 18-22* celcius, average wind 12-15 knots.

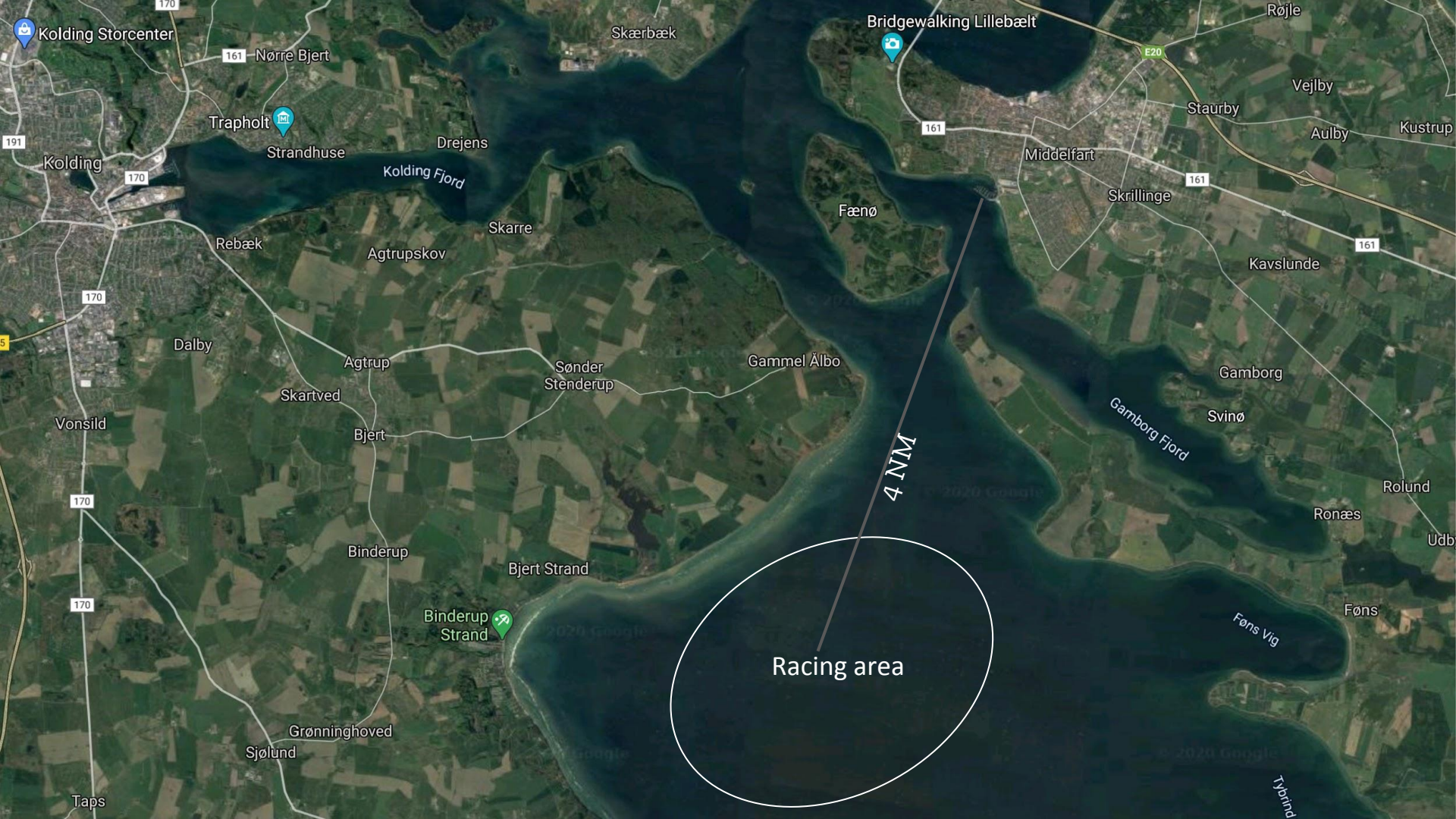
The Triangle Region in Denmark


"The Triangle Region" (covering the municipalities of Billund, Fredericia, Kolding, Middelfart and Vejle)

- Entrepreneurial center of Denmark, also known as Denmark C (for Central and Center)
- 350.000 inhabitants
- Dynamic business life
- City, culture, education
- Nature - hills, woods, unique coastline of 240 km




trekantområdet



An aerial photograph of a coastal area. A large, dark blue body of water is outlined with a white oval. To the right of the oval is a marina with many small boats docked. Further right is a residential area with houses and streets. To the left of the oval is a green, hilly area with some buildings. The text is centered within the white oval.

This course area located right outside
Middelfart Marina can be used for
“stadium sailing” / medal-race or
Pro-am races for up to 25 boats.



Schedule 2023

Month	Day	Event
June	24	Check-in, Registration and measurement and Crew Weigh-in
June	25	Check-in, Registration and measurement and Crew Weigh-in
June	26	Check-in, Registration and measurement and Crew Weigh-in Practice race and Opening ceremony
June	27	Races
June	28	Races
June	29	Races + social dinner
June	30	Races
July	1	Final races & Award Ceremony, haul out and departure
Schedule and dates can be subject to change based on inputs from IMCA. Further social events can be added to the plan.		

Accomodation

Hindsgavl Castle – the official event hotel

Wi-fi, sailor's lounge etc.

Event package will be available for the sailors at heavily discounted prizes.

The hotel is located right on the water and very close to the venue. 5 min. by boat or car.



Set-up

- Accommodation
- Logistics
- Partners and sponsors
- Suppliers
- Officials
- Media set-up opportunity:
 - Event website
 - Live streaming
 - Daily video news releases
 - Daily newsletters
 - Photos
 - Local, national and international press
 - Live speak



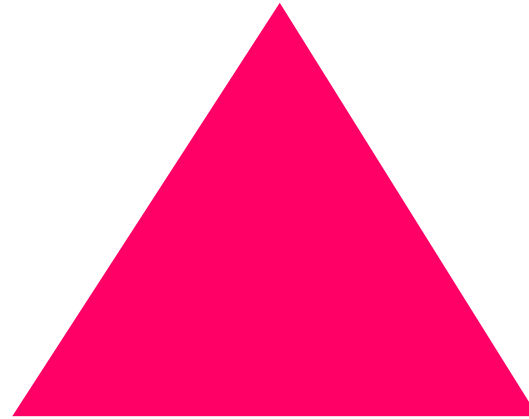




Our Co-operation Model

Public
organisations

Commercial



Volunteers



Reference:

ISAF Nations Cup 2013 Grand Final in Match Race

- Approx. 20.000 visitors
- 4 OG medalists + 1 Danish Crown Prince
- 19 press and camera staff
- Approx. 400 articles in DK and int. media
- 80 int. webmedia
- Each VNR had potentially 600 mill. viewers
- Video highlights shown 75.000 times on YouTube
- Live streaming: 83.000 min.
- Event web approx. 50.000 page views

Contact



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