

## 2023 GOALS & RESULTS

INTERNATIONAL MELGES 24 CLASS ASSOCIATION

- Host a World championship in Denmark with at least 50 boats 48 Boats
- Host a North Americans in Canada with at least 35 boats 11 Boats
- Solicit and receive/approve a Worlds location for 2025 in Europe (will require an EGM) by June 2023 Complete
- Solicit and receive/approve a Europeans for 2024 and a North Americans for 2025 (will require an EGM) by June 2023 2024 Europeans complete; 2025 NAs OPEN
- Complete the 2024 plan for the ESS by August 2023 Plan complete but not until early November
- Create a photo/video plan for 2023 that includes a broader spectrum of photos for participants More photos taken need a method for measuring success
- Masts, boats and spare parts must have these available for our members New boats and spars are now available!
- Increase our membership by 10% and review our membership fees Complete
- Find 2,000 euros or more in sponsorship or ad revenue Did not find this additional revenue
- Outfit our representatives with appropriate logo/apparel Not complete will be done for 2024
- Improve the operations of the class (actions include: establishing a transparent process for creating the ESS, approving streamlined regatta regulations, and reviewing/establishing job descriptions for all roles) Regulations complete; earlier process for ESS still needed
- Complete a survey of our members (note a US survey was completed) to better understand our members interests Incomplete
- Re-initiate the project to find the boats, particularly those that are not sailing; create the place on the website to share that
  information Initiated with a spreadsheet of the boats we know about will share after the AGM
- Create ways to help / encourage teams to race: this could be training events, a list of people willing to consult on reviving a boat; encourage the World Council to help shape these initiatives Needs more work but more boats listed in rankings this year versus previous year



## **2024 GOALS**

- Host a World championship in San Francisco, CA, with at least 40 boats
- Host a Europeans in Croatia with at least 60 boats
- Solicit and receive/approve a North Americans for 2025 and Worlds in North America in 2026 (will require an EGM) by June 2024
- Complete the 2025 plan for the ESS by August 2024
- Create a photo/video plan for 2024 that includes a broader spectrum of photos for participants develop a mechanism for measuring
- Find 2,000 euros or more in sponsorship or ad revenue
- Outfit our representatives with appropriate logo/apparel
- Review job descriptions and approvals for all roles
- Share the Boats' spreadsheet and identify the location of 60% of boats or at least 535; continue efforts to encourage more boats to race and become members
- Create a plan for promoting sustainability specifically by providing a mechanism for recycling sails
- Achieve the figures and goals set in the budget for 2024